Jenny María Ruiz Jiménez

Department of Management (FCCEE)
PhD Universidad de Granada, 2012

• Research:

- Member of the Research Group Advanced Research in Business Management.
- Area of interests: Entrepreneurship, Diversity in team, Management capabilities, Innovation, Effectuation, Causation and Bricolage.
- Contact details:
 - Phone number: 958241000 ext. 28854
 - email: jmruizj@ugr.es
- Supervising TFM in Master in Economics



Topics proposal for Master Thesis (TFM)

- My works under progress are on:
 - Entrepreneurship theory and Academic entrepreneurship.
 - Gender diversity in the top management team.
 - Entrepreneurial context.
- My Proposals are as follows:
 - 1. Literature review on Social and Environmental Entrepreneurship.
 - 2. Empirical analysis on factors that influence the entrepreneurship by countries.
 - 3. Literature review of the evolution of the theories on Effectuation, Causation, and Bricolage.
 - 4. Literature review of the effects of the diversity of teams on corporate performance.
- Prerequisites:
 - Interest in research on entrepreneurship.

