Matilde Ruiz Arroyo

Associate Professor Department of Business Administration



Research:

- Areas of interest: Entrepreneurship in specific contexts (e.g. women's entrepreneurship), sustainability and new firms, aggregate perspectives in entrepreneurship
- Member of the research group GIADE (Grupo de Investigación Avanzada en Dirección Empresarial);
 Member of GEM Project (Global Entrepreneurship Monitor);
 Member of GUESSS network (Global University Entrepreneurial Spirit Students' Survey)
- Webpage: https://goo.gl/QJ5tWg

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• TFM proposals:

- Entrepreneurship in specific contexts
- Gender issues in entrepreneurship and small firms
- Sustainability in entrepreneurship and new firms
- Aggregate and cross-national perspectives in the study of entrepreneurship
- Literature review & Empirical analysis (Note: For empirical research, good command of statistical analysis package(s) is a prerequisite).

