

Luis Miguel Molina Fernández

Full Professor

Department of Management (FCCEE)



- Research:
 - Research line: Strategic management
 - Area of interests: knowledge management
- Contact details:
 - Office: A.208
 - Tutorial hours: 1st semester: Monday and Wednesday: 9:30 to 13:30
 - 2nd semester: Wednesday and Thursday: 9:30 to 13:30
 - Phone number: 958 241000/201xx email: lmolina@ugr.es
- Teaching in Master in Economics:
 - Strategic Management(1st Trimester)
- TFM proposal: knowledge management in Organization



ugr

Universidad
de Granada

Subject Strategic Management (1nd Trimester)

- ¿For who? For students interested in debate about principal theories in management and strategic management.
- At the end of the course, student will be able to:
 - Use economics theories of the firm to analyze strategic problems.
 - Use Resource and Capabilities theory to explain performance level and make decision based on theoretical background.
 - Use external information to develop a set of strategic options.
 - Use internal analyses to enhance competitive advantage bases.
 - Making decision to support strategic implementation.
- Prerequisites: basic knowledge of management and business.
- Assessment: Class discussion and exposition of selected paper or problems: 20%
- Final presentation of works or projects: 50%
- Written cases and exams: 30%

Topics proposal for Master Thesis (TFM)

- Topics related with knowledge management.
- For instance my works under progress are on:
 - Topics relate to absorptive capability
 - Knowledge transfer inter and intra organization.
 - Open innovation and knowledge management
- Proposal “Enhancing organizational creativity through knowledge management”
- Prerequisites:
 - Interest in research in strategic management
 - Basic knowledge of management and business

