

Jose Benitez

Associate Professor

Department of Management

Ph.D. University of Granada, 2009



- Contact details:
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 - Office hours: By appointment
 - Offices: B220 (School of Business), Dean offices (School of Human Resource Management)
 - @jbenitezugr
- Research:
 - Fields: Management Information Systems, Operations Management
 - Research interests: IT and operational capabilities, business value of IT, and social media and business transformation
- Teaching in Master in Economics: Operations Management (2nd trimester)
- Master dissertation and internships: No available positions this academic year

Operations Management (2nd trimester)

- Overview: operations management and competitive advantage (**MBA level/style**)
- Brief description of contents:
 - Competitive advantage from operations
 - Transformation of inputs in products
 - Operational capabilities and business strategy
 - Operational practices and firm performance
- Assessment:
 - Individual case assignments: 20%
 - Group homework: 20%
 - Attendance and class participation: 20%
 - Individual final exam: 40%

