

EXTERNAL INTERNSHIPS
Master in Economics, 2021-2022

#5 BRACELIT

#6 BRACELIT

(2 positions)

<https://bracelit.es/>

| | |
|---------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Master | Máster en Economía/Economics |
| Firm name | Bracelit |
| Firm type | SME |
| Firm activity | Bata based technology for managing consumptions, Access and Marketing BTL for brands. |
| Tasks | Make market research about different targets of the Company trying to identify necessity and looking for new targets who could be interested in our solutions. |
| Nb of internships | 2 |
| Academic background required | Marketing, Business Administration, Law or Economy |
| Internship expected result | Report |
| Language required | English. Spanish will be a plus. |
| Required computer skills | Microsoft office |
| Other requirements | Photoshop or Indesign are highly appreciated |
| Location of internship's workplace | Avenida de la Ciencia 2, planta 2, 18006 Granada. |
| Period | |
| Timetable | Flexible hours. |
| On site or possibility of teleworking | 50% on site 50% teleworking |
| Documents required to apply | - CV and Interview via email |

#7 #8 GRANIOT

(2 positions)

<https://graniot.com/>

| | |
|------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Master | Máster en Economía/Economics |
| Firm name | GRANIOT |
| Firm type | Startup |
| Firm activity | Satellite Crop Monitoring - Agritech |
| Tasks | <p>We would like the student to be focused on (at least one) the following tasks:</p> <p>Business & Strategy Intern</p> <ul style="list-style-type: none">● Market analysis and build data insights directly reporting to CEO & CFO.● Build financial scenarios for different sorts of business lines.● Market forecasts and analysis of sector trends. <p>Marketing Intern</p> <ul style="list-style-type: none">● Collaborate in the creation of the marketing strategy (4Ps, positioning, pricing, social media, etc.).● Design and creation of different business and marketing workframes (presentations, posters, etc.).● Build and measure impact of marketing campaigns with quantitative tools.● Optional: manage social media platforms. |
| Nb of internships | 2 |
| Academic background required | - |
| Internship expected result | The student will learn about the geospatial sector in Europe and how big is this market. During the internship period, the student will help shape the business part of a startup, contributing their knowledge about markets and businesses. |
| Language required | Conversations and writing formal texts in the following languages: Spanish and English. Optional: Italian |
| Required computer skills | Use of spreadsheets and word processors. Good skills handling Internet tools and searches. Extra: Hubspot Trello Slack PowerBI Tableau |
| Other requirements | The student should be an open-minded person with good communication skills and interested in entrepreneurship. We would like him/her to be autonomous enough to carry on with his/her activities. |
| Location of internship's workplace | Avenida de Madrid, s/n, Breaker office n.7. |
| Period | 200 hours at any time from February to June |
| Timetable | Flexible hours. |
| On site or possibility of | Possibility of remote and on-site work. |

| | |
|-----------------------------|-----------------------------------------------------------------------------------|
| teleworking | |
| Documents required to apply | - Curriculum Vitae and Interview. Add references of other companies, if possible. |

#9 #10 IFAPA

(2 positions)

<https://www.juntadeandalucia.es/agriculturaypesca/ifapa/web/>

| | |
|------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Master | Máster en Economía/Economics |
| Firm name | Instituto de Investigación Y Formación Agraria (IFAPA). |
| Firm type | Public research centre |
| Firm activity | Public Administration (IPO) Investigation Training Transfer |
| Tasks | <p>The objective of the internship would be "Contribution to Management of Research methodologies Socioeconomic and its application in agriculture and rural areas ".</p> <p>Topic could be chosen among:</p> <ul style="list-style-type: none">- Circular bioeconomy and agri-food sector- Analysis of agri-food markets- Analysis of consumer behavior- Assessment of environmental externalities and ecosystem services from agriculture and rural areas- Design of rural development processes sustainable. <p>The tasks to be developed will be specified with the student depending on their interest and usefulness potential of the practice theme for your academic and research future.</p> <p>A common and transversal task of the different subject matter of the practice is learning the design of questionnaires, opening of database data with SPSS, coding of questions, start of univariate, bivariate and even multivariate analyses.</p> <ul style="list-style-type: none">- Bioeconomía circular y sector agroalimentario- Análisis de mercados agroalimentarios- Análisis del comportamiento del consumidor- Valoración de las externalidades ambientales y de servicios ecosistémicos de la agricultura y de las zonas rurales- Diseño de procesos de desarrollo rural sostenibles. |
| Nb of internships | 2 |
| Academic background required | MANAGEMENT / ECONOMICS / ENGINEERS |

| | |
|---------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Internship expected result | Theoretical, practical and empirical knowledge of market analysis methodologies and valuation of environmental assets (public goods and externalities). Previous outcome would be explained in a final report |
| Language required | Spanish or/and English or/and Frenchh |
| Required computer skills | Microsoft Office |
| Other requirements | knowledge of basic statistics, concepts of economics and econometrics WOULD BE A PLUS |
| Location of internship's workplace | IFAPA Centro Camino de Purchil, Granada |
| Period | 200 hours at any time from February to June |
| Timetable | |
| On site or possibility of teleworking | Possibility of remote and on-site work. |
| Documents required to apply | Curriculum Vitae, academic marks |

#11 Let's Marketing

<https://www.letsmarketing.com/>

| | |
|---------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Master | Máster en Economía/Economics |
| Firm name | Let's Marketing |
| Firm type | SME |
| Firm activity | Marketing |
| Tasks | Support management to launch Let's move The World: agency for communication of companies' sustainability |
| Nb of internships | 1 |
| Academic background required | MANAGEMENT / ECONOMICS |
| Internship expected result | Business plan development, Marketing and Communication |
| Language required | SPANISH and ENGLISH |
| Required computer skills | Word, Excel, Power Point, Management of Social networks |
| Other requirements | Knowledge regarding communication and / or Social Corporate Responsibility (SCR) |
| Location of internship's workplace | The headquarters is in Madrid but the student will telework with some visits to the company (transport cost paid by the company) |
| Period | 200 hours at any time starting as soon as possible with possibility to extend with an extracurricular internship |
| Timetable | Flexible Work on objective |
| On site or possibility of teleworking | Teleworking |
| Documents required to apply | Curriculum Vitae, |

12# Behave4 Management Consulting SL.

(To be confirmed)

<https://www.behave4.com/>

| | |
|---------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Master | Máster en Economía/Economics |
| Firm name | Behave4 Management Consulting SL. |
| Firm type | Startup |
| Firm activity | Consulting specialized in behavioral economics, in particular for human resource management |
| Tasks | Data analysis, preparation of experiments and evaluations, support tasks for the scientific department and sales and customer service |
| Nb of internships | 1 |
| Academic background required | Economics or Management |
| Internship expected result | Learning of the evaluation techniques of people used in behavioral economics as well as its implementation in real projects including the analysis of the data obtained. Participate in the development of a new SAAS product. |
| Language required | English (advanced written and oral skills) and Spanish (not compulsory but appreciated, advanced written and oral skills) |
| Required computer skills | Knowledge of statistical analysis techniques (software: Excel, STATA). Basic command of R program and Programming knowledge would be a plus |
| Other requirements | Notions of experimental and behavioural economics, as well as game theory would be a plus |
| Location of internship's workplace | Edificio CIE Diputación, módulo 4 – Avda. Andalucía S/N, Granada |
| Period | 200 hours at any time from February to May |
| Timetable | 9-14 With some flexibility |
| On site or possibility of teleworking | 50% on site 50% teleworking Possibility of remote and on-site work. |
| Documents required to apply | Curriculum Vitae, academic record and personal interview if applicable |

13# ANDA

www.andacowork.com

| Oferta de práctica en empresa (Internships) | |
|----------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Master | Máster en Economía/Economics |
| Firm name | ANDA |
| Firm type | SME |
| Firm activity | Management of spaces for collaboration, serendipity, people. |
| Tasks | Know the present of the collaborative world and social innovation. And study through micro and macroeconomic analysis, statistical and econometric analysis, the projection of its evolution, as well as its development paths. |
| Nb of internships | 1 |
| Academic background required | Economics or Management |
| Internship expected result | Prepare a report with the study work carried out and the data analysis |
| Language required | English / Spanish appreciated |
| Required computer skills | |
| Other requirements | |
| Location of internship's workplace | Avenida de Andalucía, 5 bajo 18014 Granada |
| Period | From (Desde) to (Hasta) |
| Timetable | Flexible : 9am a 6pm |
| On site or possibility of teleworking | 50% on site 50% teleworking Possibility of remote and on-site work. |
| Documents required to apply | Curriculum Vitae, academic record and personal interview if applicable |

#14 15 16 Club de futbol internacional de Granada<https://internacionalgranada.com/>

| Oferta de práctica en empresa (Internships) | |
|-------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Denominación del Máster / Master | Máster en Economía/Economics |
| Empresa /Firm name | CF INTERNACIONAL DE GRANADA |
| Tipo de empresa / Firm type | SME |
| Actividad de la compañía / Firm activity | PROMOTION OF FEMALE FOOTBALL IN GRANADA CREATING NATIONAL AND INTERNATIONAL RELATIONSHIPS |
| Tareas a desarrollar / Tasks | <ul style="list-style-type: none"> - Support to Head of Marketing in the definition of the digital marketing plan (benchmark, proposals ...) - Content marketing at an organic level <ul style="list-style-type: none"> o Creation and optimization of written and visual content for social networks and corporate blog o Interaction and engagement o Creation and management of facebook groups o Email marketing and Newsletter management. - Management of Linkedin and develop of international B2B. - Support for the website (wordpress) - Support in the execution of SEM campaigns: briefing, execution, follow-up. |
| Nº de prácticas ofertadas /Nb of internships | 2-3 |
| Perfil del estudiante / Academic background required | |
| Resultado de la práctica / Internship expected result | |
| Requisitos lingüísticos (Language required) | Spanish-English. Knowledge of more languages is a plus |
| Requisitos (conocimientos informáticos) /Required computer skills | <ul style="list-style-type: none"> - Wordpress (appreciated) - Ability to write copys and specialized articles - Creation of visual pieces - Basic knowledge of editing in adobe package (Photoshop, Illustrator and Indesign) - Knowledge of digital tools for process automation, social media management, launch of SEM campaigns (google ads, Facebook ads, email marketing ..) and control of results and metrics (google analytics, Facebook analytics, data studio) - Knowledge of SEO great plus (keywords research, link building....) |
| Otros requisitos / Other | |

| | |
|--------------------------------------------------------------------------------|------------------------------------------------------------------------------------|
| requirements | |
| Lugar / Location of internship's workplace | - GRANADA |
| Fechas / Period | ASAP |
| Horario / Timetable | Blended Schedule plus mandatory meeting one to two times per week at UGR breaker). |
| Presencial posibilidad de teletrabajo/ On site or possibility of teleworking | It depends |
| Documentación necesaria para asignar la práctica / Documents required to apply | Cv and personal interview if applicable |

#17 PROEDUCO 1 FINANCE

<https://actividadesproeducos.es/>

| Oferta de práctica en empresa (Internships) | |
|--------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| Denominación del Máster / Master | Máster en Economía/Economics |
| Empresa / Firm name | PROEDUCO |
| Tipo de empresa / Firm type | SME |
| Actividad de la compañía / Firm activity | EDUCATIOON AND SPORTS SERVICE |
| Tareas a desarrollar / Tasks | P&L (profit and loss), Administration, Profitability, Financial key results |
| Nº de prácticas ofertadas /Nb of internships | 1 |
| Perfil del estudiante / Academic background required | MANAGEMENT |
| Resultado de la práctica / Internship expected result | Get experience in financial key results |
| Requisitos lingüísticos (Language required) | English + Be able to communicate in Spanish |
| Requisitos (conocimientos informáticos) /Required computer skills | Office package + marketing online |
| Otros requisitos / Other requirements | |
| Lugar / Location of internship's workplace | - GRANADA |
| Fechas / Period | From January to April |
| Horario / Timetable | Mainly morning (with some flexibility) |
| Presencial posibilidad de teletrabajo/ On site or possibility of teleworking | On site is preferred |
| Documentación necesaria para asignar la práctica / Documents required to apply | Cv + MEETING |

#18 PROEDUCO 2 SPORT AREA

<https://actividadesproeducu.es/>

| Oferta de práctica en empresa (Internships) | |
|--------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| Denominación del Máster / Master | Máster en Economía/Economics |
| Empresa / Firm name | PROEDUCO |
| Tipo de empresa / Firm type | SME |
| Actividad de la compañía / Firm activity | EDUCATIOON AND SPORTS SERVICE |
| Tareas a desarrollar / Tasks | TO DEVELOP THE SPORT AREA OF THE COMPANY |
| Nº de prácticas ofertadas /Nb of internships | 1 |
| Perfil del estudiante / Academic background required | MANAGEMENT WITH PREVIOUS EXPERIENCE OR PASSION ABOUT SPORTS |
| Resultado de la práctica / Internship expected result | Real possibility of employment contract at the end of the internship |
| Requisitos lingüísticos (Language required) | Spanish compulsory |
| Requisitos (conocimientos informáticos) /Required computer skills | Office package + marketing online |
| Otros requisitos / Other requirements | . Own vehicle will be required in case of being hired Interest in continuing in the company Availability to travel through Jaén and Granada Area |
| Lugar / Location of internship's workplace | - GRANADA |
| Fechas / Period | From January to April |
| Horario / Timetable | Mainly morning (with some flexibility) |
| Presencial posibilidad de teletrabajo/ On site or possibility of teleworking | On site is preferred |
| Documentación necesaria para asignar la práctica / Documents required to apply | Cv + MEETING |

#19 STARTIDEA MALAGA SL

Actividad: COMMUNICATION AND SOCIAL CONSULTANCY AGENCY www.startidea.es
(Spanish preferably)

| Oferta de práctica en empresa (Internships) | |
|-------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Denominación del Máster / Master | Máster en Economía/Economics |
| Empresa / Firm name | Startidea |
| Tipo de empresa / Firm type | SME (PYME) |
| Actividad de la compañía / Firm activity | Agencia de publicidad / Comunicación de ONG /asesoramiento a ONG o a entidades relacionadas con la economía social: <ul style="list-style-type: none">• Plan estratégico de la organización• Análisis y evaluación de la propuesta de valor social• Plan estratégico de innovación (enfoque usuario)• Implantación de sistema de gestión económica-financiera• Herramientas business intelligence• Control económico y financiero de la organización• - Informe de gestión• Evaluación y optimización de indicadores para el control estratégico |
| Tareas a desarrollar / Tasks | <ul style="list-style-type: none">• Participar en las tareas anteriores de asesoramiento de las entidades |
| Nº de prácticas ofertadas /Nb of internships | 1 |
| Perfil del estudiante / Academic background required | ADE o Economía |
| Resultado de la práctica / Internship expected result | |
| Requisitos lingüísticos (Language required) | ESPAÑOL |
| Requisitos (conocimientos informáticos) /Required computer skills | Office Interés en la economía social |

| | |
|--------------------------------------------------------------------------------|-------------------------------------------|
| Otros requisitos / Other requirements | |
| Lugar / Location of internship's workplace | GRANADA |
| Fechas / Period | A partir de enero de 2022 cuando se pueda |
| Horario / Timetable | Flexible |
| Presencial posibilidad de teletrabajo/ On site or possibility of teleworking | Preferentemente presencial |
| Documentación necesaria para asignar la práctica / Documents required to apply | CV y ENTREVISTA |

#20 FINANZAS & IDI

<https://finanzasidi.com/en/>

| Oferta de práctica en empresa (Internships) | |
|-------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Denominación del Máster / Master | Máster en Economía/Economics |
| Empresa /Firm name | Finanzas & IDI, SLU |
| Tipo de empresa / Firm type | SME (PYME) |
| Actividad de la compañía / Firm activity | Innovation economic-financial consultancy |
| Tareas a desarrollar / Tasks | <ul style="list-style-type: none">- Study the internal processes of the company- Reflect internal processes in a graph (flowchart)- Update the 2021 annuity report of the internal R&D management system- Prepare documentation for the next certified annuity of 2022 |
| Nº de prácticas ofertadas /Nb of internships | 1 |
| Perfil del estudiante / Academic background required | ADE o Economía |
| Resultado de la práctica / Internship expected result | Updating of the R&D&i Management System (UNE 166002) |
| Requisitos lingüísticos (Language required) | Ingles / Español indispensable |
| Requisitos (conocimientos informáticos) /Required computer skills | Office |
| Otros requisitos / Other requirements | |
| Lugar / Location of internship's workplace | GRANADA |
| Fechas / Period | From February onward |
| Horario / Timetable | 09:15 – 14:15 h |
| Presencial posibilidad de teletrabajo/ On site or | Preferentemente presencial |

| | |
|--------------------------------------------------------------------------------|-----------------|
| possibility of teleworking | |
| Documentación necesaria para asignar la práctica / Documents required to apply | CV y ENTREVISTA |