

UNIVERSIDAD DE GRANADA

Máster Universitario en Neurociencia Cognitiva y del Comportamiento

Charla Dr.Roy de Kleijn "Anthropomorphization-The psychological effects of robots that appear human"

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Anthropomorphization - The psychological effects of robots that appear human

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Day, Place, and Time: 6th May at 15:00h, in Sala de Conferencias 1, CIMCYC.

Anthropomorphization is the attribution of human qualities to non-human agents or objects. For example, people can become frustrated with technology and scream at it, as if it could be



reprimanded. We also tend to talk to pets, knowing full well that they cannot understand us. In robots, their morphology (how they look) seems to have effects on how we interact with them. In this lecture we will discuss the relationship between robot morphology, robot anthropomorphization, and (pro-)social behavior toward robots and difficulties measuring this.