



UNIVERSIDAD DE GRANADA

Máster Universitario en
Neurociencia Cognitiva
y del Comportamiento

Charla Dra. Elvira Pérez "Responsible Artificial Intelligence for the Afterlife"

Desta el Mar, 18/02/2025 - 14:00



Responsible Artificial Intelligence for the Afterlife

Dra. Elvira Pérez Vallejos, Universidad de Nottingham, Reino Unido

Día, Lugar y Hora: Martes 18 de Febrero a las 13h. en Sala de Conferencias 2 del CIMCYC

Artificial intelligence is revolutionising how we interact with the world, and death is no exception. During this talk, Prof. Perez will present the UKRI research programme RAI UK, a £35M investment developed to deliver world-leading best practices for how to design, evaluate, regulate, and operate AI-systems in ways that benefit people and society. The talk then explores a specific case study: DeathTech, (i.e., emerging technologies that aim to preserve the memories of our loved ones digitally). From creating conversational avatars to reconstructing voices and faces using generative AI, the possibilities seem limitless. However, it's crucial to approach this with responsibility. The talk examines how AI can help us cope with grief and keep the

memories of our loved ones alive, while emphasising the need for a robust ethical framework to ensure these technologies are used for the benefit of society.